

25th Annual



Dear Potential Sponsors,

We are getting ready for the 25th Annual Hot Rods at the Beach car show which will be held November 4, 2023, at the Santa Cruz Beach Boardwalks' main parking lot. The event is part of a Non-Profit Organization and is run by a wonderful group of dedicated volunteers. Our purpose for the event (besides enjoying the classic cars) is to provide scholarships for local youth who are gearing towards a future in the automotive/restoration industry. It is our goal to have an event that is both enjoyable for all age groups and one that brings the community together.

To achieve our goal, we need your help. We are looking for organizations that would be willing to be Sponsors for our event. The costs of these sponsorships would be as follows and would include:

Presenting Sponsor \$1,000

- Company name and logo (where applicable) in all advertising
- Company name and logo on 25th Annual event Gear
- Company name and logo on 25th Annual event Poster
- Lunch for 2 at our Hospitality Suite
- Goodie bag including Event T-Shirt, Poster and more
- and if you would like, a 10x10 space at event

T-Shirt Sponsor \$250

- Company name on our 25th Annual event T-Shirt
- Bag with T-Shirt

Goodie Bag Sponsor \$500

- Company name and logo on 25th Annual event Goodie Bag
- Lunch for 2 at our Hospitality Suite
- Goodie bag including Event T-Shirt, Poster and more.

Donations may be tax deductible. Our Non-Profit EIN number is: 77-0509499.

Please fill out one of the applications on the attached and submit it to us no later than **May 15, 2023**. If you have any questions, please do not hesitate to contact us using the information listed below. You can also visit our website www.hotrodsatthebeach.com for more information.

Respectfully,

Event Coordinators
Hot Rods at the Beach

Margaret Trowbridge
831-566-8763
Margarett@gopalace.com

Lisa Pisanis
831-234-0007
lpisanis@pacbell.net

Bettie Burton
831-818-0579
bettie_b@sbcglobal.net

25th Annual Hot Rods at the Beach at the Santa Cruz Beach Boardwalk

Event Date: Saturday, November 4, 2023

2023 Presenting Sponsor Application

Business Name: _____

Contact Person: _____ Title: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone # _____ Email: _____

Please tell us your t-shirt size: S _____ M _____ L _____ XL _____ XXL _____ XXXL _____ XXXXL _____

Would you like to have a booth at the event? Yes _____ No _____

If yes, please complete the following:

10'X10' space: _____ or please specify exactly how much space you will need:

Will you be selling or displaying merchandise at your booth? _____

Please give brief description of merchandise to be sold (items must be pre-approved by the Boardwalk) or displayed: _____

Does your booth require electrical power? _____

If we cannot supply power for you, do you have a generator? _____

Signature: _____ Date: _____

***Please return form with a check in the amount of \$1,000 made payable SCPOA and mail it to:
SCPOA - P.O. Box 1770 – Santa Cruz, CA 95061* and return by May 15,2023**

Thank you for your support!

25th Annual Hot Rods at the Beach at the Santa Cruz Beach Boardwalk

Event Date: November 4, 2023

2023 T-Shirt Sponsorship Application

Business Name to be printed on T-shirts: _____

Contact Person: _____ **Title:** _____

Mailing Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone # _____ **Email:** _____

Please tell us your t-shirt size: S___ M___ L___ XL___ XXL___ XXXL___ XXXXL___

Signature: _____ **Date:** _____

***Please return form with a check in the amount of \$250 made payable SCPOA and mail it to:
SCPOA - P.O. Box 1770 – Santa Cruz, CA 95061* Return by May 15, 2023**

Thank you for your support!

25th Annual Hot Rods at the Beach at the Santa Cruz Beach Boardwalk

Event Date: Saturday, November 4, 2023

2023 Goodie Bag Sponsorship Application

Business Name: _____

Contact Person: _____ **Title:** _____

Mailing Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone # _____ **Email:** _____

Please tell us your t-shirt size: S _____ M _____ L _____ XL _____ XXL _____ XXXL _____ XXXXL _____

Please attach a copy of your company's logo.

Signature: _____ **Date:** _____

***Please return form with a check in the amount of \$500 made payable SCPOA and mail it to:
SCPOA - P.O. Box 1770 – Santa Cruz, CA 95061* Return by May 15, 2023**

Thank you for your support!